



ALEX NGUYEN

Alex 阮

I moved to Taipei in 2018 and have been studying and working here for 4 years. From the international environment in the school, I developed my communication skills as well as my mindset to make me more flexible and open-minded. Problem-solving skills are one of my strengths because I believe myself as a quick thinker and creative person. My quote is: "Live a life that you have imagined".

CONTACT

- +886 901 271 232
- nguyenvutrieuvy1233214@gmail.com

LANGUAGE

- Vietnamese (fluent)
- English (Toeic 905, Ielts 6.5)
- Chinese (intermediate)

SKILL

- Canvas
- Photoshop
- Videography
- Website

INTREST

- Traveling
- Networking
- Running and Cycling
- Making events

EDUCATION

MING CHUAN UNIVERSITY, TAIPEI, 2018-2020

- Bachelor of International Business and Trade, minor in Finance.
- Top 10 of the class

FOREIGN TRADE UNIVERSITY, HCM CITY, 2016 - 2018

- Major: International Business and Trade.
- Top 1 of the class before transferring to Ming Chuan University

EXPERIENCE

SALES & MARKETING STAFF, 2021 - 2022

Meihao Express, Taipei - A logistics company

- Monitor and administrate Facebook fanpage and Tiktok channel.
- Create and closely follow marketing campaigns and monthly activities to push sales.
- Optimize and make new processes as well as systems for a better service.
- Deal with difficult problems of customers: loss or damaged packages...

SALES STAFF, 2020 - 2021

A&1 Group 台展集團, Taipei - A metal treatment company

- Administrate and monitor the Alibaba e-commerce website to ensure proper functionality of the page.
- Analyze sales trends and use learnings to identify product opportunities, and trends for the developing team.
- Create marketing strategies and campaigns that are in line with the company's business goals and messaging
- Consult customers to get the best options and make quotations